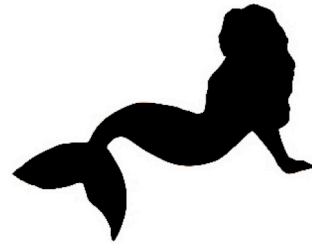


PRESS RELEASE

Mermaid & Monster
@ Hay Festival 2011.



26th May – 17th June

Contemporary art agency, *Mermaid & Monster* are pleased to announce they will be exhibiting their artists at HowTheLightGetsIn, the philosophy and music festival in Hay-on-Wye, organised by The Institute of Art and Ideas.

Based in Cardiff, *Mermaid and Monster* is a contemporary art agency representing emerging and established artists; promoting their work through curatorial projects, publications, events, and art fairs since 2007.

Running alongside the Hay Literary Festival, HowTheLightGetsIn, now in its third year, is an annual festival of philosophy and music brought to you by The Institute of Art and Ideas. They aim to promote all forms of creative expression and are committed to building a vibrant and accessible intellectual culture in the UK.

The Institute of Art and Ideas's festivals have established a strong reputation for the quality of their content and attracting the world's leading thinkers, writers, performers and decision-makers. They attract tens of thousands of visitors every year and continue to grow exponentially. Through a dedicated online educational programme, they bring its events and ideas to a much wider audience, reaching out to 400,000 people annually.

The venue for the *Mermaid & Monster* exhibition is The Globe at Hay, an 18th Century converted Methodist church. The Institute of Art and Ideas have previously worked with a wide range of galleries and artists on recent projects there including The Museum of Everything, Alexia Goethe Gallery, Open Gallery, The Wellcome Trust, Tate, Marc Quinn, Martin Creed, Julia Peyton-Jones and Brian Eno.

Mermaid & Monster will be exhibiting a selection of work from their roster of artists including Ross Sinclair, Isabel Young, Fiona MacDonald, Anthony Shapland, Michael Cousin, Alistair Owen, Tom Goddard, Neal Rock, Neal Jones, Helen Sear, Mara Sola, Andreas Ruthi, Miranda Whall, Lloyd Durling, Pat Flynn and Neil McNally.

Mermaid & Monster will also present work from Chapter Arts Centre in the form of Limited edition prints from Tim Davies who is representing Wales at the 2011 Venice Biennale of Art, S. Mark Gubb, James Aldridge, Heather & Ivan Morison, Joanna Quinn, Pete Fowler. All work will be for sale.

NOTES TO EDITORS

The exhibition will run from **26th May through 17th June** at the Globe, with the HowTheLightGetsIn / Hay festival programme covering 26th May to 5th June.

The Festival media partners this year are The Independent, BBC Four and Wired.

Mermaid and Monster are kindly supported in Hay by **Chapter Arts Centre**, Cardiff, as part of their 40th anniversary celebrations

Contact details at Mermaid and Monster:

Gordon MB: +44 (0)7990 906 409

Richard MB: +44 (0)7901 527 083

Emma MB : +44 (0)7713 150 166

Email mail@mermaidandmonster.com

Further information:

www.mermaidandmonster.com

www.howthelightgetsin.org

www.artandideas.org

www.chapter.org

